



## OPK SOLUTIONS

Digital Marketing Services

Welcome aboard and thank you for choosing OPK Solutions for your online digital marketing and press kit services. Our mission is to combine innovative and creative digital solutions together with proficient products and services to promote your brand efficiently and effectively. Our goal is to deliver our products and services with an unsurpassed commitment to your success.

If you have Dropbox, please email your shared folder to [lanceziegler@opksolutions.com](mailto:lanceziegler@opksolutions.com). If you do not have Dropbox, please let us know your preferred cloud service or simply invite us to share the folder where you keep your assets stored in the cloud service you use. Some common cloud drives include Google Drive, Microsoft One Drive, and WeTransfer.

**1. Please put the following assets into a folder and share that folder with us via your cloud service.**

- ✓ Hi-resolution logos (psd. or png. format)
- ✓ Hi-resolution photos of artist or band members (jpg.)
- ✓ Hi-resolution album artwork (psd., png., jpg.)
- ✓ Updated biography (word, pdf.)
- ✓ Most recent press releases (word, pdf.)
- ✓ Hi-quality music files (wave or mp3, prefer wave for best quality)
- ✓ Links to hi-definition YouTube or Vimeo videos
- ✓ Discography list and artwork if applicable
- ✓ Links to any relevant media, interviews, and reviews
- ✓ Link to Bandsintown for tour dates or a list of shows provided in detail
- ✓ Management contacts, i.e., publicist, artist manager, record labels, etc.
- ✓ Any other assets that are considered useful in promoting your brand

**2. Review our [privacy policy](#), [terms of service](#), and [payment policy](#).**

That's it! We take care of the rest. Thank you again for choosing OPK Solutions. If you have any questions or need additional assistance, please do not hesitate to contact us.

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